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Business Services

## CPA GLOBAL®

Intellectual property management  
software, services, information  
and analytics  
[www.cpaglobal.com](http://www.cpaglobal.com)

Acquired

**March 2012**

HQ

**Jersey**

(global operations)



### How we are creating value

Our Business Services and TMT teams identified CPA Global (“CPA”) as having a fundamentally attractive business model with high revenue and earnings visibility due to its large stock of patents that require annual renewal. It operates in a defensive niche, given the business-critical nature of the protection of clients’ intellectual property. Our investment in CPA capitalises on our experience in software-led global business Amadeus, which was a highly successful Cinven investment.

### Developments in 2016

CPA continued to perform strongly throughout 2016. Following the 2015 acquisition of US-based patent and analytics business Innography, Cinven has supported CPA’s post-merger integration workstreams, and this part of the business continued its strong growth trajectory in 2016.

After the promotion of Simon Webster to CEO in 2015 (previously Chief Business Development Officer and Chief Operating Officer of CPA), management was further strengthened in June 2016, with the appointment of Ben Gujral as CFO (over 12 years’ CFO experience in PE and listed businesses).