

Cinven's investment approach



Our fully integrated model, which draws on sector and regional expertise, enables us to bring a high level of experience, knowledge and key contacts to investment opportunities. This allows us to develop proprietary angles with management and/or vendors and thereby maximise Cinven's pipeline of attractive opportunities where there is a significant origination advantage.

In many cases, Cinven identifies opportunities years in advance of a company formally being positioned for sale, allowing Cinven to create and implement a tailored investment strategy and management approach for the company. Historically, Cinven's pre-emptive approaches have often acted as a catalyst for the sale process of a business.

The success of this strategy is that Cinven's investment professionals, regardless of geographic location, work together as one cohesive team, executing a proven and consistent investment strategy. This 'one team' culture is deliberately reinforced with cross-firm organisational structures, regular cross-firm communication and meetings and a single incentive structure.