



Kurt Geiger (KG) is a leading UK retailer of footwear and accessories and one of the largest luxury footwear retailers in Europe.

Overview

Established in 1963 in Bond Street, London, UK, KG has a diversified portfolio of brands across a range of price points from mass market to luxury. Its revenues are derived through multiple channels, including its own stores, operating the footwear floors of both luxury and premium UK department stores, online, wholesale accounts, and a number of international franchise stores.

The acquisition of KG was originated by Cinven's Consumer team following a detailed review of the European footwear market. Cinven identified KG as well positioned to continue growing in the UK and internationally in the footwear category given its multichannel strategy.

Since acquisition, Cinven has worked closely with management on a series of initiatives to drive growth, including signing new distribution agreements with leading third party brands, investing in KG's ecommerce platform to further accelerate KG's online trading performance and international wholesale expansion, with strong early momentum already achieved in the US.

CEO

Neil Clifford

Cinven representatives

Maxim Crewe, Partner
Chris Robinson, Principal