

Cinven's investments

# Business Services



Electronic security and alarm systems

[www.pronet.com.tr](http://www.pronet.com.tr)



HQ  
Turkey



Acquired  
August  
2012



Employees  
c. 1,400

Headquartered in Istanbul, Turkey, Pronet is a leading provider of monitored security alarms to residential and commercial customers.

#### Overview

Pronet offers a full suite of monitored security products including alarms, CCTV, access control and perimeter protection systems. The business is primarily focused on the installation and servicing of intruder alarms as well as the ongoing monitoring and alert management of such devices in exchange for a monthly subscription fee.

Cinven's Business Services team identified Pronet as a leading player in the Turkish monitored alarm market, a market which is significantly less penetrated than other European markets, with a clear opportunity for growth.

Under Cinven's ownership, Pronet's customer base has increased significantly and the company's operations have been professionalised through the implementation of international best practices. Cinven has worked closely with Pronet's management team to continue enhancing the customer experience. Material investment has been made in Pronet's aftersales capabilities and new products, such as PronetPlus, have been launched which enable customers to arm and disarm their alarm systems via their mobile phone.

#### Executive Chairman

Alp Saul

#### Cinven representatives

Thilo Sautter, Partner

Yalin Karadogan, Partner